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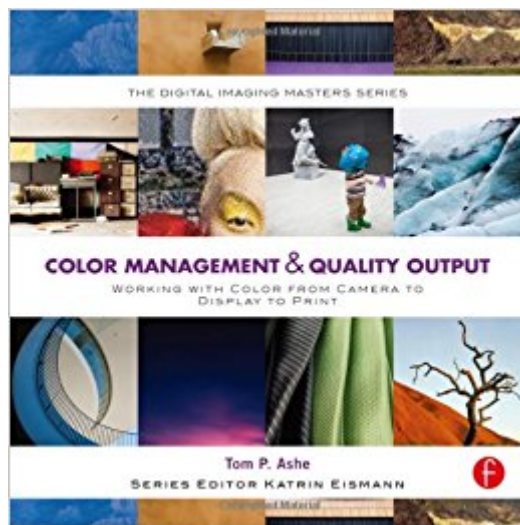
Color Management & Quality Output: Working With Color From Camera To Display To Print: (The Digital Imaging Masters Series)

Synopsis

We have all felt the frustration of wasting time, paper, and effort when our prints or web images donâ ™t match the images we see on our monitors. Fortunately, youâ ™re holding the resource that will help solve these problems. This book guides you through the hardware settings and software steps youâ ™ll need to post professional images and make stunning prints that showcase your artistic vision. In Color Management & Quality Output, Tom P. Ashe, a color expert and gifted teacher, shows you how to color manage your files from input all the way through output, by clearly explaining how color works in our minds, on our monitors and computers, and through our printers. Youâ ™ll learn to: properly calibrate your monitor   understand Adobe Photoshop color settings   build and evaluate color profiles for all your devices   navigate the print menu in both Photoshop and Lightroom   appreciate the differences between inkjet prints and C-prints   optimize sharpening for a variety of print media   understand how and why to use RIPs   communicate with creative professionals, clients, and output service providers to ensure the highest quality results.   This book is part of The Digital Imaging Masters Series, which features cutting-edge information from the most sought-after and qualified professionals and instructors in the photography field. Based on the progressive curriculum of the Masters of Professional Studies in Digital Photography created by Katrin Eismann at the School of Visual Arts in New York City, these books are the next best thing to being in the classroom with the Digital Photography Masters themselves.

Book Information

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Customer Reviews

Tom P. Ashe, the Associate Chair of the Masters of Professional Studies in Digital Photography at the School of Visual Arts in New York City, is an internationally recognized educator and consultant in digital photography and color management. He received his Bachelor of Science in Photography from the Rochester Institute of Technology in Rochester, NY, and his Masters of Applied Science in Photography from RMIT University (formerly Royal Melbourne Institute of Technology) in Melbourne, Australia. Tomâ ™s background as a photographer, fine art digital printmaker, and product development specialist for Eastman Kodak, Monaco Systems, and Polaroid, gives him a unique understanding of the aesthetic and technical issues in digital photography today. Series Editor Katrin Eismann is the Chair of the Masters of Professional Studies in Digital Photography at the School of Visual Arts in New York City. Known as the Photoshop Diva, Katrin is an internationally respected artist, teacher, and author. She specializes in creative digital photography and the impact of emerging technologies upon professional photographers, artists, and educators.

A real book of tons of highly technical information given in a way that you actually learn, IF you DO it as they say.

Clearly written and comprehensive. I've looked at other advanced color management books and this one seems to be the easiest to understand.

Full disclosure. Tom and I attended the Rochester Institute of Technology back in the late 1980s. After graduation, I followed a path into the printing industry and Tom followed a path of color management and education. I caught up with Tom many years later and was thrilled to see how he dedicated his career to color excellence. For much of the last 20+ years, the tools were available to make great images, but the practice of color management was somewhat of a black art. It didn't need to be so, but the complexity often overwhelmed all by the most dedicated practitioners. Tom's book demystifies the science and practice of color reproduction. Whereas the wet-materials and process science books of the past were perfect for the film era, Tom's book is idea for the digital era. I applaud my friend for his dedication to producing such an amazing book. I can envision educators using this as part of their core curriculum. Well done!

This is not a book for the beginner or some one with a casual interest in photography. If that describes you, you will be overwhelmed. On the other hand, if you have been disappointed with

trying to get your prints to look like what you have on your monitor, you will find all sorts of information on how to improve the quality of your prints.Likewise, you need to have a technical bent and not be intimidated by technical stuff. If you are happy with the prints you get from the corner drugstore, this book will intimidate you.However, if you are like me and would like to make prints that look like what you see on your monitor, then this may be the book for you.It goes deeply into color theory and producing high quality prints, both for exhibition and for print, so you will find theory and practical information on these subjects. It talks about the criteria for examining and image and making improvements and includes specific information for both Photoshop and Lightroom. It also includes information on producing and displaying high quality black and white prints. Even though color is very popular, high quality black and white will always have a place. Look at the popularity of Ansel Adams' and his prints, and he passed away in 1984 and he worked almost exclusively in black and white.I look forward to learning more color theory and improving the quality of my prints.

Very clear and concise, Mr. Ashe takes what could be the most boring part of digital photography, yet so critical for consistent outputs. What I really am enjoying is Tom's writing style, which instructs without complicating what I hate most about digital printing. Once I finish the book (2/3) done, I will truly calibrate and actually test if I can make prints that are predictable from monitor to print.

This book will tell you EVERYTHING you ever wanted to know about how to get what you see on your monitor to print out on your printer

Amazing Book!!!

Excellent! By far the most comprehensive and surprisingly readable text on the subject.

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